

THE SOCIO-ECONOMIC FOOTPRINT  
OF TOBACCO PRODUCTION IN

# TANZANIA



TOBACCO IS  
AMONG THE  
LEADING  
AGRICULTURAL  
EXPORTS

TOBACCO GENERATES

approx.

US \$178  
MILLION

PER ANNUM IN  
EXPORT VALUE



2.5 MILLION

PEOPLE DIRECTLY AND INDIRECTLY  
INVOLVED IN THE TOBACCO SECTOR



TOBACCO LEAF AND RELATED  
TOBACCO PRODUCTS



2.6%  
of TANZANIA'S  
export revenue

TANZANIA TREATS TOBACCO AS  
1 OF 5 STRATEGIC CROPS  
(TO ITS ECONOMY AND TO THE LIVELIHOOD OF ITS PEOPLE)

