

World Tobacco Growers' Day 2026: message from CEDT

Miguel Ángel Martínez, President, CEDT

On World Tobacco Growers' Day, CEDT is proud to stand side by side with the tobacco growers of Europe and the world.

Growers are the first link in the supply chain, and tobacconists are the last. Between us lies a shared story: that of small, often family-run businesses, handed down from one generation to the next, rooted in their local communities and operating in one of the most tightly regulated markets there is.

Tobacco retailers and tobacco growers walk the same path. We face the same challenges: restrictive rules that too often overlook the reality on the ground, and the pressure placed on those who work with dedication and respect for the law. What these communities need is not further constraints, but practical ways of supporting them and helping them remain sustainable for the future.

This year's message, *Our Reality. Our Voice. Our Future.*, says it all. Growers and retailers have a reality that deserves to be understood, a voice that deserves to be heard and a future that deserves to be protected.

Together, we are a big family. Thank you to ITGA for giving growers and their communities the visibility they deserve. CEDT stands with you today and every day.

Miguel Ángel Martínez
President, CEDT