

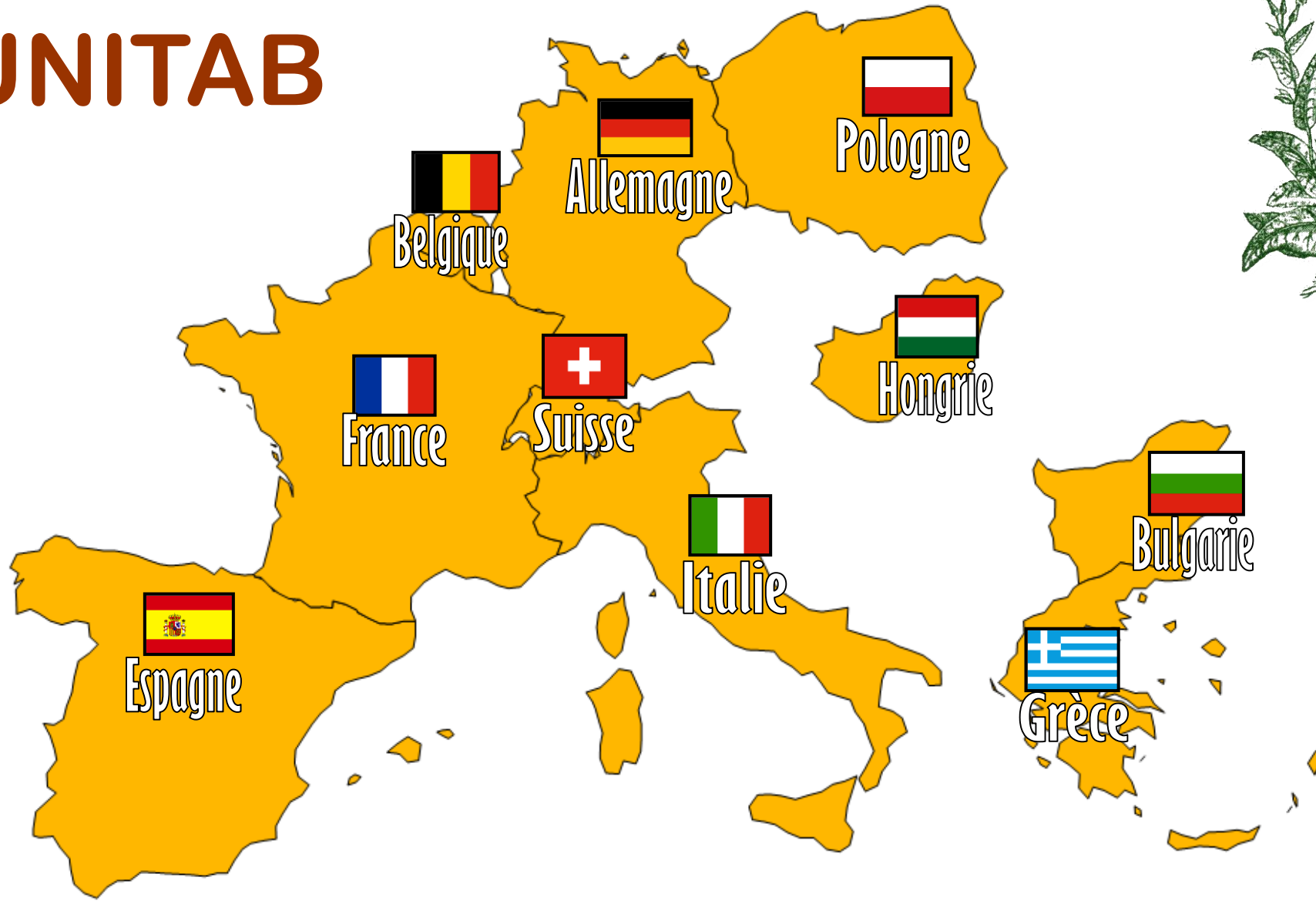


**ITGA
ANNUAL
GENERAL
MEETING**

The future of tobacco growing in the EU - threats and challenges

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UNITAB





The current situation of the tobacco growing sector in the EU

- ✓ 250 000 growers, families and seasonal workers.
- ✓ Located mostly in less economically developed regions of EU with no viable economic alternatives to tobacco growing; too difficult to replace tobacco with another crop or non agriculture activities.
- ✓ Regions characterized by high rate of unemployment; most of the cultivation is done by small family farms.
- ✓ Examples of such regions: Extremadura region in Spain, or the Lublin region in Poland.
- ✓ Top quality European tobacco, but with high production costs, causing very low profitability.
- ✓ Constant attacks by public authorities, based on the principle of destroying everything related to the word "tobacco".





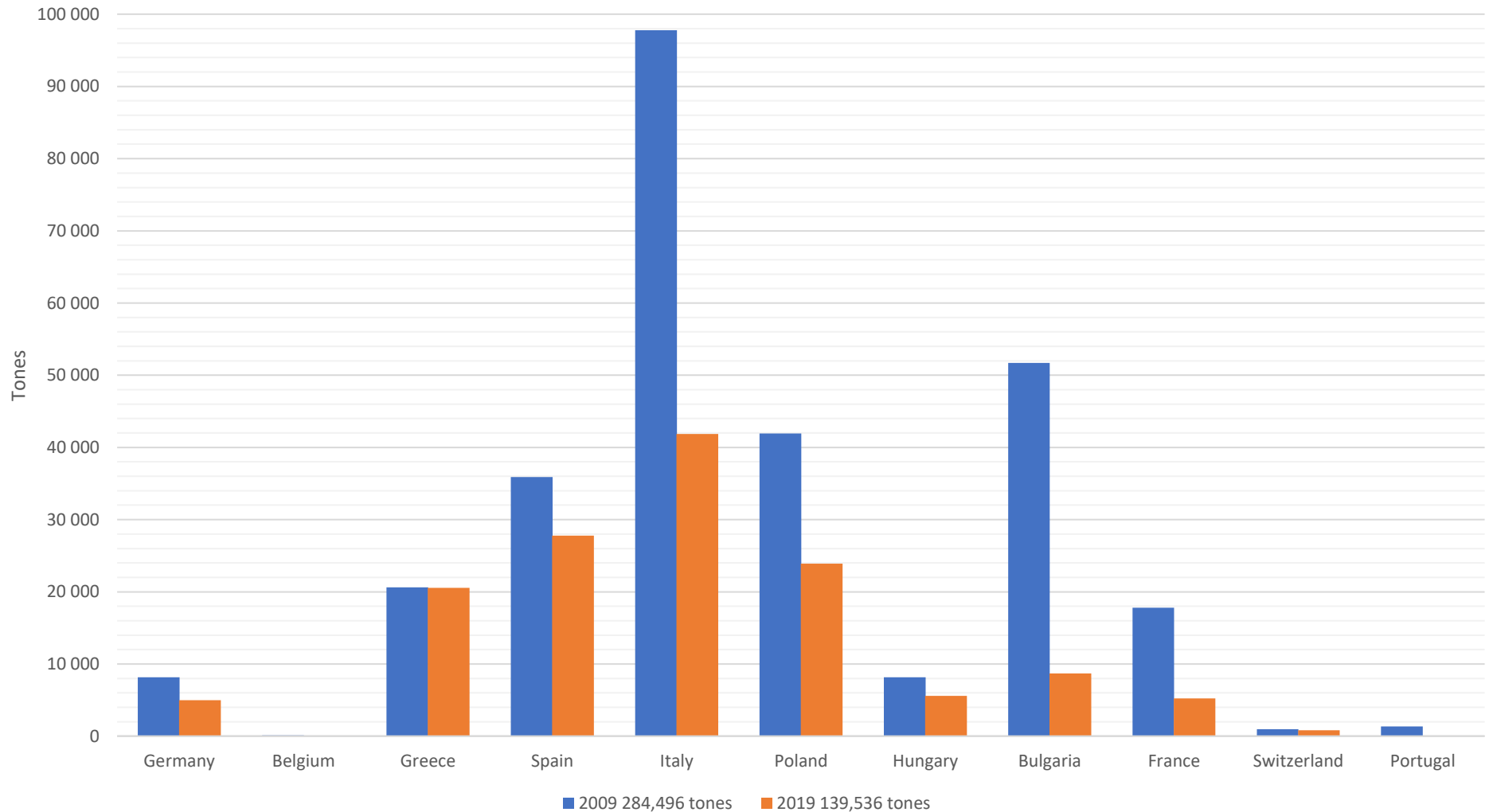
Why is tobacco growing so important for Europe?

- ✓ Securing income for farmers, real impact on reducing unemployment.
- ✓ The employment of women and unqualified people in the production of raw tobacco.
- ✓ Essential of tobacco cultivation for the economic development of the region in which it is grown. Tobacco growing affects the sustainable development and wealth of the region in which it occurs contributing to its revenue and stable economic development.
- ✓ The soils used for tobacco do not have much adaptability for other crops.
- ✓ Agricultural alternatives to tobacco are very limited.





Comparison of the EU leaf tobacco production 2009 and 2019 – falling trends





What are the treats to EU tobacco growing

- ✓ Consistent blocking of financial support for tobacco growers under the CAP.
- ✓ Tightening the pro-health policy and indirectly influencing the volumen of the crop.
- ✓ Tobacco manufacturers - gradual reduction of the orders in the EU.
- ✓ WHO Framework Convention on Tobacco Control: level of nicotine, alternatives to tobacco growing, attacks on the social and environmental sustainability, no representation of the sector in the discussions etc.
- ✓ Tobacco Product Directive – ingredients, advertising etc.
- ✓ Illicit trade – illegal tobacco.





What is the future and what challenges for tobacco growing in the EU?

- ✓ Struggle to stabilize the cultivation and stop the downward trend in tobacco cultivation.
- ✓ Improving our adaptation to the market (responsible production: ALP, GAP and STP programmes; niche markets, new products etc.).
- ✓ New Tobacco Products - smokeless products
Opportunity for the Future for Tobacco Growing!
- ✓ Continuing dialogue with our tobacco industry partners.
- ✓ Being a proactive force playing an important part in the debates of International and European organizations.



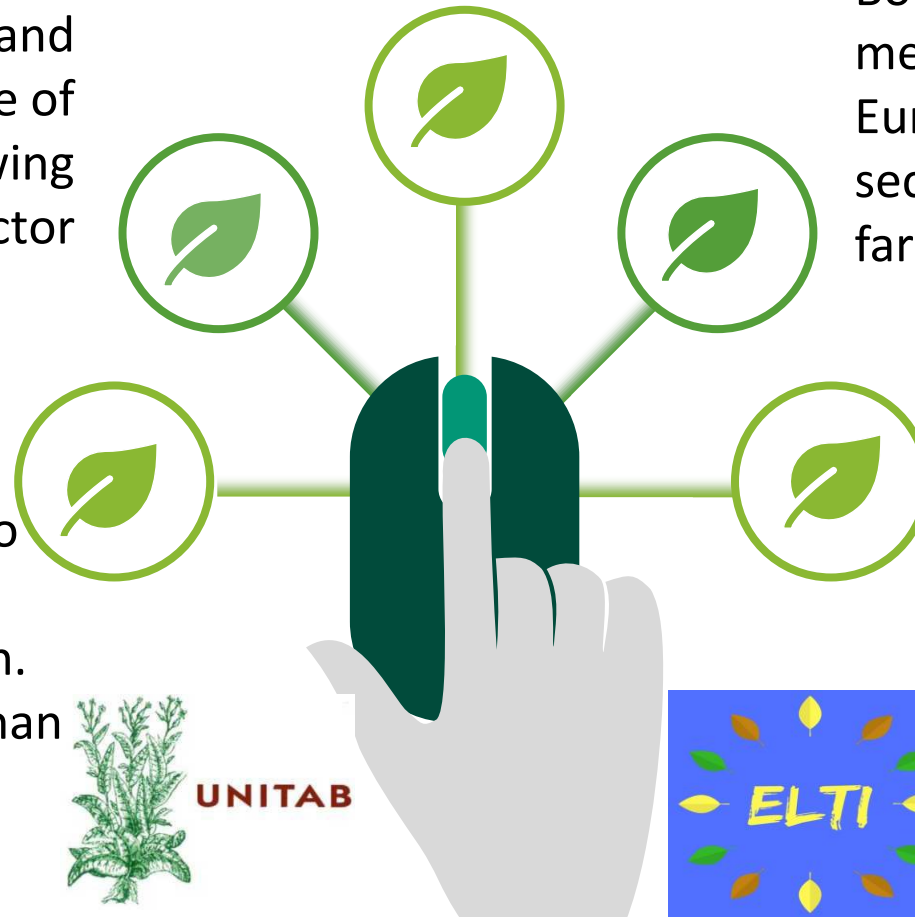
Addressing challenges

We are the part of the global tobacco growers family

We are UNITED, STRONG and FOCUS on the future of European Tobacco growing sector

Both UNITAB and ELTI will help meet the challenges facing European tobacco growing and secure a future for tobacco farmers!

UNITAB – European Association of Tobacco Growers is strong and powerful organization. Together we have a chance and we will use it!



ELTI – European Leaf Tobacco Interbranch Organization – established in 2017, International organization associating UNITAB – growers and FETRATAB – European first processors association.





Thanks! Gracias! Obrigado!



International Tobacco Growers' Association