

THE SOCIO-ECONOMIC FOOTPRINT  
OF TOBACCO PRODUCTION IN  
**ZIMBABABWE**

**MOST  
VALUABLE  
DOMESTIC  
CROP**



GENERATES  
**10%**  
of the COUNTRY'S  
FOREIGN CURRENCY  
Tobacco  
**USD 1 billion**  
Total foreign currency generation  
**USD 11.1 billion** in 2022



**50%**  
of **ZIMBABABWE'S**  
TOTAL AGRICULTURAL GDP

A diagram illustrating the tobacco value chain. At the top center is a large white tobacco leaf. Below it, five circular icons are arranged in a semi-circle, connected by a dashed green line with arrows indicating a clockwise flow. The icons represent: a shopping cart, a tractor, a factory, a hand truck, and another tractor. The background is dark green.

AN ESTIMATED  
**2 MILLION**  
PEOPLE WORK  
DIRECTLY AND INDIRECTLY  
IN THE TOBACCO VALUE CHAIN