

On October 28, Tobacco Asia joins the International Tobacco Growers' Association and its members in marking World Tobacco Growers' Day. The occasion provides a moment to acknowledge tobacco growers around the world, whose knowledge, experience, and commitment remain at the heart of the tobacco industry.

Every crop brings its own challenges, and growers bring the experience, skill, and determination needed to meet them. Their contribution reflects a long tradition of tobacco farming, as well as the people and communities behind the crop. Their role in the supply chain is fundamental, and their views provide an important perspective on the issues affecting the sector. As the tobacco industry continues to evolve, the voice of growers remains an integral part of the conversation.

On this World Tobacco Growers' Day, we celebrate tobacco growers and the communities around them.

–Tobacco Asia Magazine