

THE SOCIO-ECONOMIC FOOTPRINT
OF TOBACCO PRODUCTION IN

BRAZIL

TOBACCO GENERATES

**US\$2.5
BILLION**

IN FOREIGN CURRENCY



More than

142,000

**FAMILIES
ARE INVOLVED**

in **TOBACCO
PRODUCTION**

OVER

668,000

**PEOPLE DEPEND
ON**

TOBACCO

FOR THEIR

LIVELIHOODS



Tobacco creates
90,000 seasonal
jobs
per
year



BRAZIL IS THE

world's

LEADING TOBACCO
EXPORTER &

2nd largest

TOBACCO PRODUCER